PARTNERINGFOR PROFESSIONAL EXCELLENCE

100

11



10112-011

OUR MISSION IS TO LEAD THE INVESTMENT PROFESSION GLOBALLY BY PROMOTING THE HIGHEST STANDARDS OF ETHICS, EDUCATION, AND EXCELLENCE

PROFESSIONAL FOR THE ULTIMATE **BENEFIT OF SOCIETY.**



global society.

Each day, we are all entrusted with the privilege of creating brighter futures for customers, organizations, and the

With each decision and action, there is the potential to shape the future of the profession and all who rely on us.

Success in today's evolving business climate requires not only superior industry knowledge and expertise, but an unwavering commitment to ethical conduct and professional excellence.

AT CFA INSTITUTE, THE PRINCIPLES OF TRUST, PROFESSIONAL COMPETENCE, AND TRANSPARENCY **IN FINANCIAL** MARKETS **ARE CORE**

TO OUR VISION.

Since 1947, we have promoted professionalism on every level.

More than 135 CFA Institute member societies in 60 countries connect local financial market leaders and thinkers with the profession.

Organizations worldwide adopt our professional codes and support their employees in pursuit of our designations.

Industry regulators in dozens of countries recognize our standards and designations.



A dynamic, trustworthy financial industry will require commitment—and action on the part of every investment professional and organization.

Together, let's:

Raise standards to ensure an open and honest financial system.

Help all professionals gain a clear understanding of their roles and responsibilities.

Insist on putting investors first.

Leave a legacy of trust for a bright and sustainable future.

THE FUTURE OF FINANCE STARTS WITH YOU.





Partner with Us

As you grow your talent, deepen your organizational expertise, and underscore your commitment to the financial industry, consider CFA Institute and our globally recognized educational programs, codes, standards, and learning products as your trusted partner in this journey.

Portfolio of Programs and Resources

Educational Programs and Designations CFA[®] Program CIPM[®] Program Claritas[®] Program

Integrity and Standards Market Integrity and Advocacy Codes, Standards, and Guidelines

Insights and Learning Conferences and Events Future of Finance

Publications and Multimedia Professional Development

Find out more about CFA Institute at www.cfainstitute.org

CFA Institute is a nonprofit investment education and membership organization with offices in the United States, United Kingdom, Hong Kong, and Belgium. Since our founding in 1947, we have become the largest global association of investment professionals with more than 115,000 members and 135 member societies. Together with our industry partners, we serve investors and society through finance education and credentialing, industry standards and codes, policy papers, university outreach, and the advancement of ethics and integrity for a stronger, more trustworthy investment industry.



CFA Institute Global Offices

Americas Charlottesville New York Toll-free: (800) 247 8132

Asia-Pacific Hong Kong Toll-free: (852) 8228 8820

Europe, Middle East, and Africa London Brussels Toll-free: +00 (800) 1247 8132

2013 CFA Institut

 \odot

